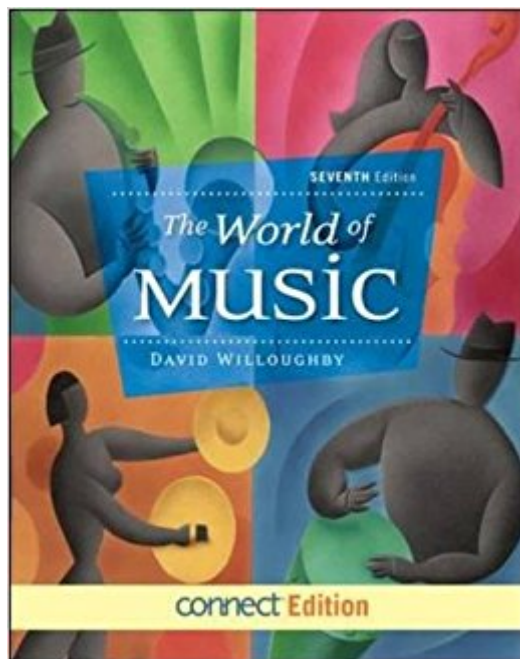


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The World Of Music



Synopsis

David Willoughby's popular music appreciation text is now powered by McGraw-Hill's state of the art digital content platform, Connect Music. Now students and instructors can have access to all the music featured in the text along with a wide range of activities, assessments, and a convenient ebook. These powerful new tools combine with Willoughby's original and insightful approach to the music appreciation course to provide students with a unique resource that will change the way they listen to music forever. The World of Music is a music appreciation program designed for instructors who want to focus on listening to music as it exists in the real world of their students. With Connect (purchased separately), students now have access to digital content that will improve outcomes and foster better engagement with the music in their lives. Expanding the traditional repertoire used for music study, this popular text begins with American folk, religious, jazz, popular, and ethnic music before introducing some world music and concluding with a thorough overview of Western classical music. The approach captures the essence of each repertoire, and new digital tools equip students to recognize different styles, appreciate their different functions, and possess a solid foundation for a lifetime of musical appreciation. Now with Connect, The World of Music is the ideal program for the most student-centered experience in Music Appreciation.

Book Information

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Customer Reviews

Dr. David Willoughby, Professor Emeritus of Music at Eastern New Mexico University and former

Dean of its College of Fine Arts, retired in 1993 after twenty years of service. He moved to Elizabethtown, Pennsylvania and immediately was named Head of the Music Department at Susquehanna University in Selinsgrove, a position he held for three years. From 1970-1973, he held the position of Assistant Director of the Ford Foundation/ MENC Contemporary Music Project, where, among other responsibilities, he served as Editor of the CMP Newsletter. From 1960-1970, he was Assistant/Associate Professor of Music at Elizabethtown College. Willoughby is now Minister of Music at the Church of the Brethren in Elizabethtown, where he directs the Adult Choir and the Bell Choir. He continues to play double bass and serves as Editor of the Newsletter of The College Music Society (CMS). The fourth edition of his book, *The World of Music*, has just been published by McGraw-Hill. Regarding CMS, he serves on the Council of Past Presidents, having served as President in 1987 and 1988. Previously, he was Board member for Music and General Studies (1980-1985) and a member of the Executive Committee (1986-1989). He served as Director of the Wingspread Conference on Music in General Studies (1981) and of the first four summer Institutes for Music in General Studies, Boulder, Colorado (1982-1985). (It was this Conference on Music in General Studies and these Institutes that prompted the first conversations, in 1985, that led to the first edition of *The World of Music*.)

Rented the book with 3 cd's from Apex_Media. It did indeed come with the cd's and the book was gently used. CD's in excellent condition. The book itself was a little hard to follow, but was required for my class and did it's job. Great rental company, standard book.

I needed this for college and rented the ebook. It is SO COOL!!! There is a flashcard option on Kindle as well as to take notes, whatever you highlight is written as a note and you can go back through your notes later! I am so thoroughly pleased!

Good quality

no cd

I bought this book as a requirement for my music class, and the book was well written and to the point on the music genres. I enjoyed this textbook.

Just what I was looking for.. the price was great too!

This is pretty useless without the cd. Access to the "connect" feature didn't work either.

It's a nice book. But it's a little disorganized, it should start with the oldest things and then show the modern music styles. Great graphics, nice songs, great historical facts.

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